



California Dismantling magazine

Advertising Information

SPECIFICATIONS

Advertising Rates:

Full page	\$688/Issue
2/3 page	\$558/Issue
1/2 page	\$397/Issue
1/3 page	\$261/Issue
1/4 page	\$179/Issue
1/6 page	\$114/Issue
1/8 page	\$ 76/Issue

Dimensions (w x h):

Full page	7 ½ x 9 ½
2/3 page	7 ½ x 6 ¼
1/2 page	7 ½ x 5
1/3 page	5 x 4 ½
1/4 page	3 ½ x 4 ¼
1/6 page	2 ¼ x 4 ½
1/8 page	3 ½ x 2

Cover Rates:

Inside Front & Back Covers	\$1,147
Outside Back Cover	\$1,261

Discount:

A 10% discount on all advertising rates is available for a one year, four issue contract.

For more information, please contact:

Advertising
California Dismantling
3550 Watt Avenue #140
Sacramento, CA 95821
(916) 979-7088
fax: (916) 979-7089
email: mcowell@scada1.com

Rates effective 1/1/13

California Dismantling, the official voice of the State of California Auto Dismantlers Association, is published quarterly. Issue months are January, April, July, and October.

California Dismantling circulates to all licensed dismantlers in California, including those who are not currently SCADA members.

California Dismantling is published in full color.

Advertising Orders

All advertising insertion orders must be received by the 1st day of the month of publication: advertising copy must be received by the 10th of the month of publication. Allow two additional weeks for advertisement production or a total of four additional weeks if a proof is required.

Production Charges

Design, layout, typesetting and alterations are available for a minimum charge of \$75. Additional production fees will be billed at a rate of \$55 per hour. Production charges will be quoted from a draft upon request.

Billing

Bills are rendered on date of distribution. A copy of the magazine or tearsheet will accompany the invoice. Accounts not paid within 90 days of original invoice will result in the ad being removed from the publication. SCADA reserves the right to require pre-payment.

Additional Information

SCADA reserves the right to refuse advertising and is not responsible for typographical errors in submitted advertising copy.

Ad copy may be mailed or forwarded electronically in .jpg, .tif, or .pdf. If delivered electronically, please fax a copy for confirmation purposes.

All materials should be sent to:

California Dismantling Editor
3550 Watt Avenue #140
Sacramento, CA 95821

fax: (916) 979-7089
email: mcowell@scada1.com