



INVITATION TO EXHIBIT / SPONSOR

SCADA 2010 CONVENTION and TRADE SHOW

Do you market to California auto recyclers? Here's the best opportunity this year to reach the professionals in the industry:



State of California Auto Dismantlers Association Convention / Trade Show
September 9-11, 2010
Embassy Suites Monterey Bay

Trade Show: Saturday evening, September 11

A full evening dedicated exclusively to table-top exhibits and socializing will be the perfect time to display your products or services, and to personally meet with the leading auto recyclers in California. A dinner buffet will be served during the event.

With the expectation of attracting attendees from all over California and beyond who want to site-see in the Monterey area as well as attend the convention, we anticipate great attendance at this show.

Sponsorships

Your generous sponsorships make this event a success. You'll be recognized as a supporter of the California auto dismantling and recycling industry when you sponsor convention items or one of the special events. A full list of opportunities provides many choices for the best return on your sponsorship investment. If an exclusive sponsorship doesn't fit your budget, we'll get you together with a non-competing company to share the spotlight.

And more!

In addition to your exhibit and sponsored event or material, your presence at all convention events provides more opportunity to meet new clients and greet old friends.

Promotion in the California Dismantling magazine – delivered to EVERY DISMANTLER IN THE STATE!

Acknowledgements in convention registration materials and at convention events!

Recognition as a supporter of the California vehicle recycling and dismantling industry!



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SEPTEMBER 9-11, 2010
EMBASSY SUITES, MONTEREY BAY**

SPONSORSHIP SUGGESTIONS

Registration Desk Materials

Welcome Goodies	450
Lanyards for badge holders	600
Notebooks	1,200

Thursday, September 9

Welcome Reception Hosted Bar	1,600
Welcome Reception Hors D'oeuvres	1,800

Friday, September 10

Morning Break Service	900
President's Reception Hosted Bar	1,500
Awards Banquet	6,000

Saturday, September 11

Morning Break Service	1,100
Trade Show shopping bags	1,300
Trade Show Dinner	7,000

Don't see the perfect fit? We'll work with you on a custom sponsorship that provides maximum exposure for your sponsorship budget. Please contact SCADA Executive Director Martha Cowell at (916) 979-7088 or toll free at (877) 275-7223. Co-sponsorships and partial sponsorships are available for some events.

Sponsors are appreciated and acknowledged! Convention signage, notices in attendee registration packets, verbal announcements during convention events, and listing in California Dismantling magazine all spotlight your support and participation. You are also invited to provide a one-page advertisement for insertion in attendee registration packets.

Please note: one or more of the services/events listed may not be provided without sponsorship commitment.



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Exhibitor/Sponsor Agreement

Company _____

Please list exactly as you want to be listed in promotional material

Contact Person _____

Mailing Address _____

Street Address City State Zip

Phone _____ Fax _____

TRADE SHOW

Reserve space for ___ table top exhibit(s) on September 11th at \$349 each. (Fee includes one 6-foot table with skirting and one buffet dinner ticket. Additional persons staffing the booth will be required to purchase dinner tickets at \$80 each.)

» SPECIAL RATE FOR SCADA PREFERRED BUSINESS PARTNERS ("PBPs") and ASSOCIATE MEMBERS: \$299

Name(s) for Badges _____

SPONSORSHIP

We will sponsor: _____
(your preference of convention materials or events— or allow us to assign as needed)

PAYMENT

_____ exhibit reservation(s) at \$349
(\$299 for SCADA PBPs and Associate Members)

_____ dinner tickets for exhibit space staff at \$80
(one ticket is included with each exhibit reservation)

Sponsorship amount _____

TOTAL DUE _____

Payment Enclosed Charge to Visa/Mastercard/AmEx Invoice*

Credit Card Account Number _____ exp. _____ code _____

Billing Address _____ zip _____

Authorized Signature _____

I HAVE READ THE EXHIBITOR/SPONSOR AGREEMENT AND UNDERSTAND THAT *FULL PAYMENT IS REQUIRED BY SEPTEMBER 1, 2010.

Signature

date

RETURN TO: SCADA 2010 Convention
3550 Watt Avenue, Suite 140
Sacramento, CA 95821

or fax to : 916-979-7089

Information on exhibit space availability, electrical/phone line costs, shipping materials and other details will be forwarded upon receipt of your signed Agreement. Please call SCADA at (916) 979-7088 for additional information.

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SCHEDULE OF EVENTS

Wednesday, September 8

10:00am – 2:00pm Committees/Board of Directors' Meeting
12:00pm – 12:45pm Lunch

Thursday, September 9

8:00am – 4:00pm Industry Golf Tournament
6:00pm – 7:30pm Welcome Reception

Friday, September 10

8:30am – 12:00pm Speaker: DMV Director George Valverde
Seminar: Forklift Safety Training
(free afternoon to enjoy the sights)
6:00pm – 7:00pm Reception
7:00pm – 9:00pm Awards Banquet

Saturday, September 11

8:00am – 10:00am Round Table Discussions on Industry Hot Topics
10:00am – 12:00pm Seminar: What to Core, What to Crush
(free afternoon to enjoy the sights)
3:30pm – 5:00pm Exhibitor Set-Up
6:00pm – 9:00pm Trade Show & Buffet Dinner

HOTEL

Embassy Suites, Monterey Bay
1441 Canyon Del Rey
Seaside, CA 93955

Direct Phone: (831) 393-1115

For Reservations: (800)-EMBASSY to request the special group rate of \$184 per night for SCADA Convention Attendees.

The all-suites hotel is located on the spectacular Monterey Peninsula and just moments away from the 17 Mile Drive, Carmel, and Monterey Bay Aquarium. Complimentary breakfast and Manager's Reception are available each day. Recreational facilities are available on site, and ocean sports are close by. Parking is free