

**PROFESSIONAL AUTO RECYCLERS'
EVENT OF THE YEAR**

"BACK TO BAY-SICS"
SCADA CONVENTION & TRADE SHOW 2010



**SEPTEMBER 9 – 11, 2010
Monterey Bay Embassy Suites Hotel**

**SPEAKERS and SEMINARS
ON THE INDUSTRY'S MOST CURRENT ISSUES**

**GOLF TOURNAMENT
TRADE SHOW
FOOD AND FUN!**



No other industry event offers this opportunity to discuss California business issues and solve problems with the most up-to-date information available. At the same time, you'll have a lot of fun, eat well, network, and much, much more!

INDUSTRY INFORMATION AND TRAINING



GUEST SPEAKER: DMV DIRECTOR GEORGE VALVERDE

The Director of the California Department of Motor Vehicles, George Valverde, will serve as this year's Keynote Speaker, discussing on a variety of topics of interest to the California auto recycling industry including the status of the National Motor Vehicle Titling Information System (NMVTIS), and enforcement efforts against illegal operators.

Governor Arnold Schwarzenegger appointed George Valverde as Director of the Department of Motor Vehicles (DMV) on April 4, 2006. Mr. Valverde has been in public service for more than 30 years, focusing on operations and budget issues. He is committed to building on DMV's recent successes in streamlining operations and creating a more customer-friendly DMV. Prior to his DMV appointment, George served as Undersecretary of the State and Consumer Services Agency. He is very active on the International Board of Directors for the American Association of Motor Vehicle Administrators (AAMVA). He earned a master degree in Public Administration and a Bachelor of Arts degree from the University of California, Riverside.



FORKLIFT SAFETY TRAINING REQUIREMENTS

Safely operating a forklift requires preparation, anticipation and careful attention. OSHA regulations require that your employees are trained in Pre-operation, Traveling and Maneuvering, and Load Handling. Find out what these terms mean and exactly what you must do to be in compliance with OSHA's forklift safety training regulations.

Jerry Bach has served as Vice President of Occupational Safety & Health Services for Safety Center Incorporated for over twenty years. In addition to being responsible for all occupational safety and health training programs conducted by Safety Center, he assists companies in developing on-going safety programs in such areas as Forklifts, Defensive Driving and Traffic Control. Jerry also assists companies in identifying workplace hazards and equipment hazards, and provides training and evaluating on forklifts, aerial lift equipment and traffic control training.

Safety Center Incorporated is a non-profit organization whose mission is to reduce injuries and save lives by providing safety education and training.



WHAT TO CORE, WHAT TO CRUSH

This presentation is intended to inform, educate and empower automotive recyclers to thrive in today's economic environment. We will look at how cores and catalytic converters can be a valuable revenue source for automotive recyclers, thus maximizing the vehicle's commodity value. An analysis of the vehicle as a "Commodity Resource Center" will identify key sources of revenue. Since not all recyclers are prepared or able to use these venues, we will identify who should and should not be in the core business. Key points on how to effectively market cores to core suppliers will also be addressed and what modern tools are available to manage this increasing revenue source.

In addition, an informative review of how the commodities markets affect catalytic converter pricing and classifications will help give greater insight into this often confusing and abused market. A concluding question and answer session will allow the attendees to address their concerns on these subjects.

Jeff Farris oversees the Customer Support Center for Phoenix Automotive Cores. His experience in automotive restoration and his love for all things automobile-related began at an early age, when he and his father restored classic vehicles and built custom kit cars as a hobby. Jeff has applied that passion to the automotive core supplier industry and educating automotive recyclers to build long lasting relationships based on an open and trusting friendship. His experience in public relations and public speaking provide Jeff with a natural "every man" appeal.

Chris Bell oversees all of the operation of the Nevada branch office of Phoenix Automotive Cores. He enjoys working closely with clients in automotive core and catalytic converter purchases. Chris' love for learning has made him invaluable for his unique knowledge of the catalytic converter industry. The invaluable training he has received, not only from years in the field, but also at the hands of industry experts, has given him a insight that he generously shares with clients and through seminars.





ROUND TABLE DISCUSSIONS

One of the most popular sessions at any convention is the

gathering of attendees for an informal exchange of



ideas about the most current topics. Join your peers to talk about what's in the news and on your minds.

TRADE SHOW



New products and services of special interest to California vehicle recyclers will be featured at this year's trade show, offered by vendors from across the country who are interested in your business.

Bring plenty of business cards and prepare to do some power shopping!



SOCIAL EVENTS



WELCOME RECEPTION

Start the convention out with this special time to greet old friends and make new contacts. Drinks and hors d'oeuvres will be provided while you make plans for the rest of your first evening in Monterey.



GOLF TOURNAMENT

Co-sponsored by Schnitzer Steel and Sims Metal

Recently rated one of the nation's best golf courses, this 18-hole course provides for astounding views of the Pacific coast. The first nine take players through inland forestry while the back nine enjoy more of the coastside. Tee time for the shotgun start will be 10am on Thursday, September 9th. \$150 tournament fee includes cart, box lunch and goodie bag. Prizes will be awarded. Hole sponsorships and raffle prize donations are welcome.



AWARDS BANQUET

The highlight of the 2010 Convention will focus on a special cocktail reception and elegant banquet. The evening will conclude with the awarding of SCADA's prestigious "Dismantler of the Year" award.



BUSINESS MEETING

The Annual Meeting of the SCADA membership will be held on Saturday, September 11th at the conclusion of the Trade Show. Please join us for updates on the status of SCADA, government relations activities, and your local



chapters. Vote on the locale for the 2013 convention.

Raffle Drawing: The Annual Meeting will conclude with the drawing of the winning ticket for this year's Sweepstakes raffle. The raffle is a 50-50 drawing, so the prize amount depends on the total number of tickets sold and could be HUGE! \$50 donation per ticket, or \$125 for three: to buy tickets or help sell some, call the SCADA office at (877)275-7223.

HOST HOTEL

Embassy Suites
1441 Canyon Del Rey
Seaside, California

Located on the spectacular Monterey Peninsula, the Embassy Suites in Monterey Bay – Seaside is just two blocks from the beach at the intersection of Canyon del Rey and Del Monte Boulevard. It is 5 minutes from the Monterey Airport and just moments away from the 17 Mile Drive, Carmel, and the Monterey Bay Aquarium. Complimentary breakfast and Manager's Reception are available each day. Recreational facilities are available on site, and ocean sports are close by. Parking is free.

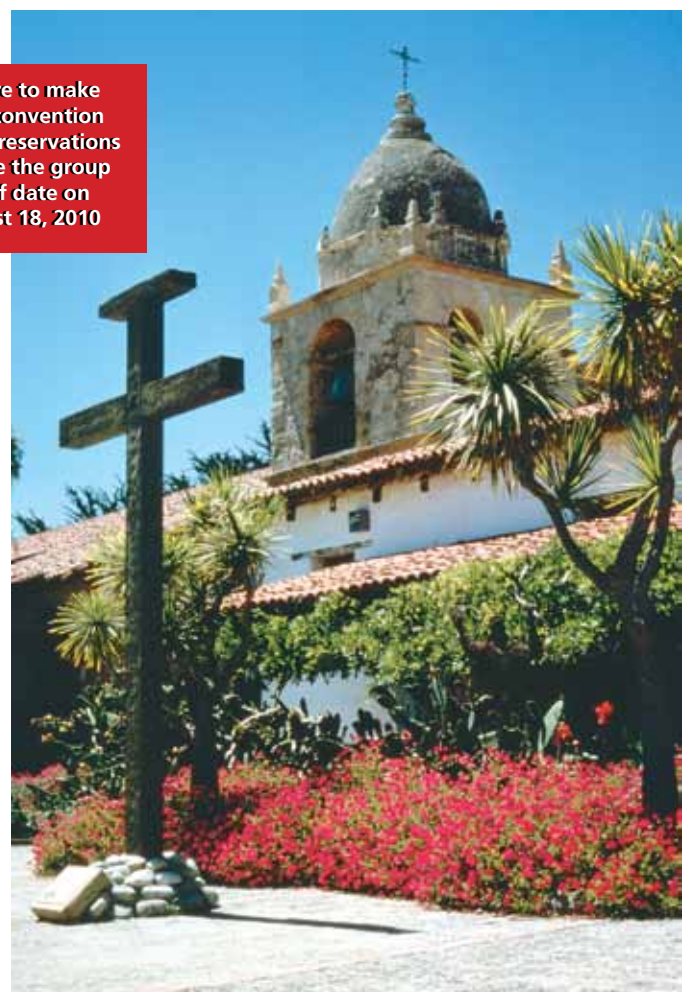
Be sure to make your convention hotel reservations **before the group cut-off date on August 18, 2010**. Call the reservations department directly at (831)393-1115 or the central reservations center at (800) 559-4308 and request the special SCADA Convention rate of \$184 single or double occupancy. Children 18 years and under may share the same suite at no additional charge.

Airport Shuttle Service

Courtesy shuttle service is available for the Monterey Peninsula Airport.



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SCADA CONVENTION REGISTRATION FORM

Business Name _____

Contact Person _____

Mailing Address _____

Phone _____ Fax _____

Email address _____

Full Registration Package (includes all events except Golf Tournament)

	# attending	total cost
Early Bird Pricing (prior to September 1st)		
Full Package – All Events	_____ at \$399 per person	_____
Additional Registration packages from same business	_____ at \$299 per person	_____
Registration Costs (after September 1)		
Full Package – All Events	_____ at \$449 per person	_____
Additional Registration packages from same business	_____ at \$349 per person	_____
Golf Tournament	_____ at \$150 per player	_____

Late registrations please note: For preprinted badges, please mail or fax your registrations to be received in the SCADA office by September 3rd. On site registrations are welcome, but please be aware that food events require 48 hours notice to comply with hotel reservation guarantee deadlines.

Individual Event Tickets

Welcome Reception	_____ at \$50 each	_____
Friday seminars	_____ at \$149 each	_____
Friday reception and banquet	_____ at \$80 each	_____
Saturday Round Tables and Seminar	_____ at \$99 each	_____
Trade Show and Buffet Dinner	_____ at \$85 each	_____
Trade Show after 7:30pm (dinner not included)	Free for vehicle recyclers!	_____
TOTAL REGISTRATION FEES DUE		_____

Banquet: please mark your choices of entrée for the Friday night banquet (one for each registration):

- ____ Grilled New York Strip
____ Garlic Gulf Prawn and Prosciutto Wrapped Chicken Breast
____ Please check here if you do not plan to attend the banquet

Payment

- Payment enclosed
- Visa/Mastercard/AmEx # _____ Security code _____
- Expiration date _____ Authorized signature _____
- Card billing Street Address _____
- City/State/Zip _____

Name badges (List name of each attendee as you prefer it printed on name badge):

FOR MORE INFORMATION, CALL THE SCADA OFFICE AT 916-979-7088 or toll free at 877-275-7223.

Refund Policy: Requests for refund of registration fees must be submitted no later than September 3, 2010.

**RETURN REGISTRATION
FORM WITH PAYMENT TO:
SCADA 2009 Convention
3550 Watt Avenue, Suite 140
Sacramento, CA 95821
Or fax to: 916-979-7089**

CONVENTION SCHEDULE AT A GLANCE

Wednesday, September 8

9:00am – 12:00pm SCADA Committee Meetings
 1:00pm – 3:00pm SCADA Board of Directors' Meeting

Thursday, September 9

9:00am – 4:00pm Golf Tournament
 3:00pm – 6:00pm Convention Registration
 6:00pm – 7:30pm Welcome Reception

Friday, September 10

8:00am – 6:00pm Registration
 9:00am – 10:00am DMV Director George Valverde
 10:00am – 12:00pm Forklift Safety Training
 6:00pm – 7:00pm President's Reception
 7:00pm – 9:00pm Awards Banquet / Entertainment

Saturday, September 11

8:00am – 12:00pm Registration
 9:00am – 11:00am Round Table Discussions on Industry "Hot Topics"
 11:00am – 12:00pm What to Core, What to Crush
 3:30pm – 5:30pm Exhibitor Set Up
 6:00pm – 9:00pm Trade Show & Buffet Dinner
 9:00pm – 9:30pm General Membership Meeting



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 SUPPORT!

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